2025 Major Sponsorships

Companies have the opportunity to receive up to a 20% discount on major sponsorships if they sponsor all 3 events (Northern Bay Golf Outing, Dairy Symposium and World Dairy Expo Championship Contest) at the same sponsorship level.

SPONSORSHII	GOLF P OUTING	DAIRY SYMPOSIUM	CONTEST	TOTAL	DISCOUNT	ACTUAL COST
Diamond	\$4,000	\$5,000	\$4,000 =	\$13,000 -	20% =	\$10,400
Platinum	\$3,000	\$4,000	\$4,000 =	\$11,000 -	20% =	\$8,800
Gold	\$2,000	\$3,000	\$2,000 =	\$7,000 -	20% =	\$5,600
Silver	\$1,000	\$2,000	\$1,000 =	\$4,000 -	20% =	\$3,200

TOTAL SPONSORSHIP

- * All previously-listed inclusions, such as free golf registrations and event registrations which are listed in the 2025 Sponsorship Opportunities brochure still apply.
- * If you sponsor two of the three events at the same sponsorship level, you will receive a 10% discount on the total cost.

Please contact Tammy Brereton at the WDPA office with any questions tammybrereton@wdpa.net 608-836-3336



2025 SPONSORSHIP OPPORTUNITIES



8383 Greenway Blvd. Suite 130 Middleton, WI 53562

Phone: 608/836-3336 Pax: 608/836-3334 Email: tammybrereton@wdpa.net www.wdpa.net

2025 WDPA Golf Outing May 14th & 15th Northern Bay Golf Course

2025 Dairy Symposium July 14th and 15th

2025 World Dairy Expo Championship Dairy Product Contest

MAJOR SPONSORSHIPS

o DIAMOND-\$4,000

o PLATINUM-\$3,000

Includes 4 free golf registrations
Includes 3 free golf registrations

o GOLD-\$2,000

o SILVER-\$1,000

Includes 2 free golf registrations Includes 1 free golf registration

EVENT SPONSORS

<u>Event</u>	Primary Sponsor	Contributing Sponsor (Please indicate amount)			
Lunch	□ \$1,200	\$			
19th Hole Reception	□ \$2,000	\$			
Company Logo on Golf Carts	□ \$1,000	\$			
Beer/Soda	□ \$1,000	\$			
Team Trophies	□ \$400	\$			
Margarita Hole	□ \$1,200	\$			
Bloody Marys & Screwdrivers	□ \$1,200	\$			
Flag Hole Event	□ \$150	\$			
PRODUCT DONATION	I □ Cheese				
DOOR PRIZES (please indicate prize)					

MAJOR SPONSORSHIPS

◆ DIAMOND—\$5,000

◆ PLATINUM—\$4,000

Includes 3 free golf registrations Includes 2 free golf outing registrations 1

Includes 2 free golf registrations 1 free golf outing registration

Contributing

♦ GOLD-\$3,000

♦ SILVER-\$2,000

Includes 1 free registration Includes 1 free golf registration 1 free golf outing registration

♦ BRONZE- \$3,000

EVENT SPONSORS

Primary

Event	Sponsor Fee	Sponsor Fee
Golf Outing Lunch	□ \$1,200	\$
Golf Outing Refreshments	□ \$1,000	\$
Flag Hole Event	□ \$150	N/A
Yellow Ball Contest	□ \$600	\$
Bloody Marys & Screwdrivers	□ \$1,200	\$
Cocktail Reception	□ \$1,200	\$
Dinner Banquet	□ \$1,800	\$
Breakfast - Tuesday	□ \$1,200	\$
Tuesday Seminars	□ \$1,000	\$
Seminar Break	□ \$500	\$
Symposium Lunch	□ \$1,200	\$

MAJOR SPONSORSHIPS

o PLATINUM-\$4,000

o GOLD—\$2,000 o SILVE

o SILVER-\$1,000



TROPHY SPONSORSHIPS

1st PlaceTrophies

There will be 96 class winners. You may sponsor as many trophies as you wish:

Individual trophies @ \$400 per trophy -
indicate which category (ies) you wish to sponsor.

Thank you for your Support