

2025 Major Sponsorships

Companies have the opportunity to receive up to a 20% discount on major sponsorships if they sponsor all 3 events (Northern Bay Golf Outing, Dairy Symposium and World Dairy Expo Championship Contest) at the same sponsorship level.

SPONSORSHIP	GOLF OUTING	DAIRY SYMPOSIUM	CONTEST	TOTAL	DISCOUNT	ACTUAL COST
Diamond	\$4,000	\$5,000	\$4,000 =	\$13,000 -	20% =	\$10,400
Platinum	\$3,000	\$4,000	\$4,000 =	\$11,000 -	20% =	\$8,800
Gold	\$2,000	\$3,000	\$2,000 =	\$7,000 -	20% =	\$5,600
Silver	\$1,000	\$2,000	\$1,000 =	\$4,000 -	20% =	\$3,200
				TOTAL SPONSORSHIP	_____	

* If you sponsor two of the three events at the same sponsorship level, you will receive a 10% discount on the total cost.

Please contact Tammy Brereton at the WDPA office with any questions
tammybrereton@wdpa.net 608-836-3336



2025

SPONSORSHIP OPPORTUNITIES

WDPA

WISCONSIN DAIRY PRODUCTS ASSOCIATION

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 Middleton, WI 53562

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**2025 WDPA Golf Outing
May 14th & 15th
Northern Bay Golf Course**

**2025 Dairy Symposium
July 14th and 15th**

**2025 World Dairy Expo
Championship Dairy
Product Contest**

MAJOR SPONSORSHIPS

- o **DIAMOND—\$4,000**
Includes 3 free golf registrations
- o **PLATINUM—\$3,000**
Includes 2 free golf registrations
- o **GOLD—\$2,000**
Includes 1 free golf registrations
- o **SILVER—\$1,000**

SPRING GOLF EVENT SPONSORSHIP

Event

Sponsorship amount is for one day only
Please double for both days

- Lunch \$1,200 \$ _____
- 19th Hole Reception \$2,000 \$ _____
- Company Logo on Golf Carts \$1,000 \$ _____
- Beer/Soda \$1,000 \$ _____
- Team Trophies \$400 \$ _____
- Margarita Hole \$1,200 \$ _____
- Bloody Marys & Screwdrivers \$1,200 \$ _____
- Flag Hole Event \$150 \$ _____

PRODUCT DONATION Cheese

DOOR PRIZES (please indicate prize)

MAJOR SPONSORSHIPS

- ◆ **DIAMOND—\$5,000**
Includes 2 free golf registrations
2 free symposium registrations
- ◆ **PLATINUM—\$4,000**
Includes 1 free golf registration
1 free symposium registration
- ◆ **GOLD—\$3,000**
Includes 1 free golf registration
- ◆ **SILVER—\$2,000**

SYMPOSIUM EVENT SPONSORSHIP

Event	Sponsor Fee	TOTAL Sponsor Fee
Golf Outing Lunch	<input type="checkbox"/> \$1,200	\$ _____
Golf Outing Refreshments	<input type="checkbox"/> \$1,000	\$ _____
Flag Hole Event	<input type="checkbox"/> \$150	\$ _____
Yellow Ball Contest	<input type="checkbox"/> \$600	\$ _____
Bloody Marys & Screwdrivers	<input type="checkbox"/> \$1,200	\$ _____
Cocktail Reception	\$1,500	\$ _____
Dinner Banquet	<input type="checkbox"/> \$1,800	\$ _____
Breakfast - Tuesday	\$1,500	\$ _____
Tuesday Seminars	<input type="checkbox"/> \$1,000	\$ _____
Seminar Break	<input type="checkbox"/> \$500	\$ _____
Symposium Lunch	\$1,500	\$ _____

MAJOR SPONSORSHIPS

- o **PLATINUM—\$4,000**
- o **GOLD—\$2,000**
- o **SILVER—\$1,000**



TROPHY SPONSORSHIPS

1st Place Trophies
There are 96 classes/1st place winners.
You may sponsor multiple trophies:

_____ Individual trophies @ \$400 per trophy -
indicate which category(ies) you wish to sponsor.

Thank you for your Support